

HOLLYWOOD BASED. GLOBALLY CONNECTED. CREATIVELY IMPACTFUL



JOCMedia is a creative studio bridging film, music, and marketing to shape creative work that moves audiences and markets.



CREATIVE BY NATURE. GLOBAL BY DESIGN.

JOCMedia is a Los Angeles—based creative studio founded by filmmaker and producer Justin O. Cooper. We specialize in film and television, marketing communications, and music entertainment, partnering with studios, brands, and organizations to create stories and campaigns that inspire, inform, and connect.

Guided by a global vision, we unite Hollywood craftsmanship with international collaboration to shape culture and deliver meaningful impact.





For more than two decades, JOCMedia has built a reputation for creative excellence in film, television, music, and marketing communications. Based in Los Angeles and operating globally, we are driven by innovation, collaboration, and measurable impact.

We believe storytelling has the power to shape industries, strengthen communities, and bridge cultures. Every project reflects that belief, merging creativity with commerce to deliver results that resonate and inspire.

# WHAT WE DO



THREE VERTICALS. ONE VISION.

### **FILM + TELEVISION**

Development, packaging, and production from

concept to greenlight.

### **MUSIC ENTERTAINMENT**

Songwriting, sync licensing, and creative direction for artists and brands.

### **MARKETING COMMUNICATIONS**

Strategy, branding, and integrated campaigns that drive engagement.



## WHO WE SERVE

- Studios & Production Companies global development and production built to move from concept to greenlight.
- Fortune 100 Companies multicultural storytelling at scale.
- Nonprofits & Healthcare campaigns that inspire trust and community.
- **Entertainment Talent** brand and narrative elevation.
- Film Commissions & Governments connecting destinations to Hollywood.

# PARTNERS WHO TRUSTOUR PERSPECTIVE.



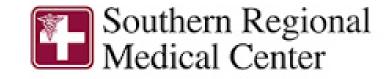




















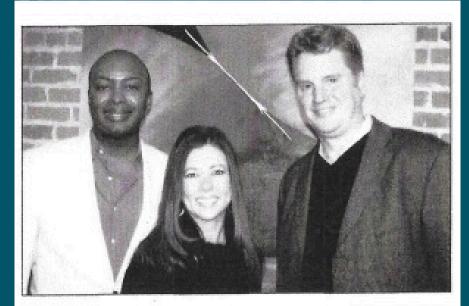


### PROVEN IMPACT

### RESULTS THAT SPEAK FOR THEMSELVES.

\$500K+ in film-related contributions generated for Southern Regional Medical Center.

### Clayton Neighbor



Preparing to address the Clayton Archway Public Image Committee breakfast meeting were guest speakers, from left, Justin Cooper, public relations coordinator for the Southern Regional Medical Center, Tamara Patridge, location scout for the Clayton County Film Office and Craig Dominey, camera ready program manager and senior film location specialist with the Georgia Department of Economic Development.

CIRILO, A Legacy Untold — Oscar-qualified, multi-festival, and awards contention produced documentary.



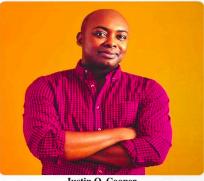
**Benedict College graduate's** documentary CIRILO, A Legacy Untold, in consideration for NAACP Image Award

Film by South Carolina native Justin O. Cooper also submitted to Oscars and IDA Awards, narrated by two-time GRAMMY winner Ann Nesby

College graduate with honors national the Seattle Latino in Mass Communication, has Film Festival, the Liberación sideration in the 57th Documentary Short. NAACP Image Awards in the category of Outstanding produced by Ann Nesby, a

Filmmaker Justin O. in Cannes, the San Antonio Cooper, a Kingstree, South Black International Film Fes-Carolina native and Benedict tival, Freedom Festival Interannounced that his documen- Film Festival (NYC), and the tary short CIRILO, A Legacy Detroit Black Film Festival, Untold, is officially submitted where it is nominated for Best Narrated and executive

two-time GRAMMY Award The recognition is the winner and actress known latest step in the film's awards for The Fighting Temptacampaign, which also includes tions and Queen Sugar, the tion also extends to her latest Panama and Chicago back sions to the 98th Acad- film tells the story of Cirilo album ANNiversary, currently home to South Carolina is emy Awards (Documentary McSween, a Panamanian- under GRAMMY consider- deeply meaningful to me," Short Film) and the 41st IDA born civil rights and business ation in multiple categories. Cooper said. "This recogni-Documentary Awards (Best leader whose legacy bridged Cooper is also under consid- tion from the NAACP Image Short Documentary). On communities from Panama to eration for his first GRAMMY Awards represents not just the the festival circuit, the film Chicago. Nesby and Cooper's as Art Director for Best Album film, but also the com has been featured at Diversity 25-year creative collabora- Packaging Design.

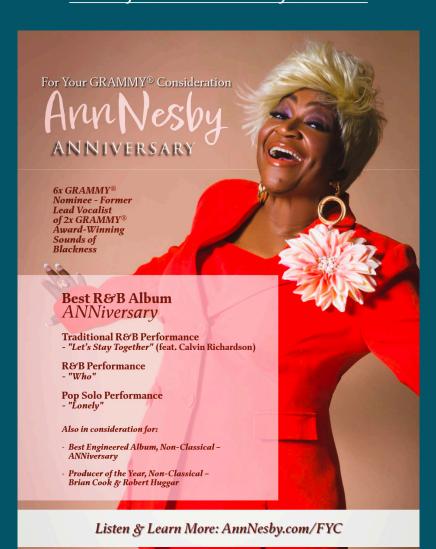


Cirilo "To bring

that shaped me."

For more info, visit www.

Creative Direction and publicity for Grammy-winner Ann Nesby's *ANNiversary* album.



Strategic liaison for global productions (Dune, Aladdin, SEAL Team) through The Royal Film Commission – Jordan.



Home > Film > Asia

Oct 6, 2019 2:05pm PT

#### **Busan: Jordan Increases Tax Incentive** to 25%

By Naman Ramachandran

"We value the economic impact that television and film has in the industry in the country, and we facilitate developing our local industry through regional workshops and training," The Royal Film Commission's U.S. Liaison Officer Justin O. Cooper said at the announcement event. "We have breathtaking, diverse landscapes that easily double for many other Middle Eastern countries. We have a highly skilled crew base and many of them are English speaking and we offer a wide range of production services in the country. I am often asked, is Jordan safe to shoot in? And yes, it is one of the most stable nations in the region."

# FILM &TELEVISION HIGHLIGHT

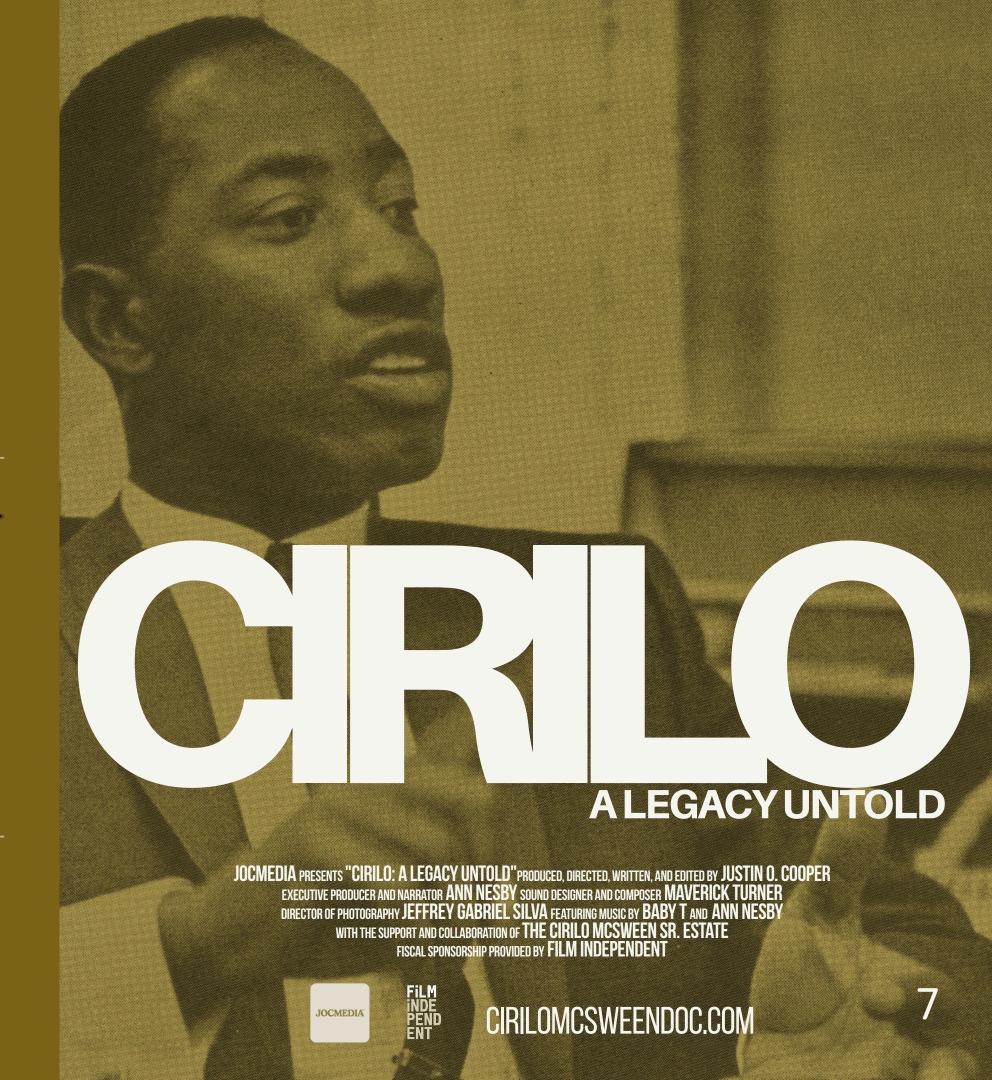
CIRILO, A LEGACY UNTOLD

A story of legacy, perseverance, and the power of representation.

An award-qualifying documentary short produced, directed, and written by Justin O. Cooper under JOCMedia & Entertainment.

Currently in consideration for multiple honors, including the **Academy Awards, IDA Documentary Awards,** and **NAACP Image Awards.** 





# MUSIC ENTERTAINMENT HIGHLIGHT

ANNIVERSARY — ANN NESBY

Creative direction, art design, and campaign strategy for a Grammy-contending album.

JOCMedia led the full creative vision for 6x Grammy nominee **Ann Nesby's** milestone album **ANNiversary**.

From concept to release, our team delivered a cohesive visual identity and PR rollout that elevated national visibility.

**VIB**e

eur LEE BAILEY'S
ELECTRONIC URBAN REPORT



# MARKETING &COMMUNICATIONS HIGHLIGHT

### NEW YORK LIFE INSURANCE COMPANY

Creative and production support for multicultural campaigns nationwide.

JOCMedia developed scripting, graphic design, and video production for multiple **New York Life** business units.

Our work advanced inclusive storytelling and deepened audience engagement across diverse markets.





# CONTACT

LET'S CREATE EXTRAORDINARY.

### **CONTACT INFO:**

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