



JOCMEDIA

HOLLYWOOD BASED. **GLOBALLY CONNECTED.** CREATIVELY IMPACTFUL



JOCMedia is a creative studio bridging film, music, and marketing
to shape creative work that moves audiences and markets.

WHO WE ARE + OUR VISION

CREATIVE BY NATURE.
GLOBAL BY DESIGN.

JOCMedia is a Los Angeles–based creative studio founded by filmmaker and producer **Justin O. Cooper**. We specialize in **film and television, marketing communications, and music entertainment**, partnering with studios, brands, and organizations to create stories and campaigns that inspire, inform, and connect.

Guided by a global vision, we unite Hollywood craftsmanship with international collaboration to shape culture and deliver meaningful impact.

OUR MISSION



INNOVATE BOLDLY. CREATE MEANINGFULLY
CONNECT GLOBALLY

For more than two decades, JOCMedia has built a reputation for creative excellence in film, television, music, and marketing communications. Based in Los Angeles and operating globally, we are driven by innovation, collaboration, and measurable impact.

We believe storytelling has the power to shape industries, strengthen communities, and bridge cultures. Every project reflects that belief, merging creativity with commerce to deliver results that resonate and inspire.

WHAT WE DO

THREE VERTICALS.
ONE VISION.

FILM + TELEVISION

Development, packaging, and production from concept to greenlight.

MUSIC ENTERTAINMENT

Songwriting, sync licensing, and creative direction for artists and brands.

MARKETING COMMUNICATIONS

Strategy, branding, and integrated campaigns that drive engagement.



WHO WE SERVE

- **Studios & Production Companies** – global development and production built to move from concept to greenlight.
- **Fortune 100 Companies** – multicultural storytelling at scale.
- **Nonprofits & Healthcare** – campaigns that inspire trust and community.
- **Entertainment Talent** – brand and narrative elevation.
- **Film Commissions & Governments** – connecting destinations to Hollywood.

PARTNERS WHO TRUST OUR PERSPECTIVE.



PROVEN IMPACT

RESULTS THAT SPEAK FOR THEMSELVES.

\$500K+ in film-related contributions generated for Southern Regional Medical Center.

CIRILO, A Legacy Untold — Oscar-qualified, multi-festival, and awards contention produced documentary.

Creative Direction and publicity for Grammy-winner Ann Nesby’s ANNiversary album.

Strategic liaison for global productions (Dune, Aladdin, SEAL Team) through The Royal Film Commission – Jordan.



Staff / Bill Baldowski
Preparing to address the Clayton Archway Public Image Committee breakfast meeting were guest speakers, from left, Justin Cooper, public relations coordinator for the Southern Regional Medical Center, Tamara Patridge, location scout for the Clayton County Film Office and Craig Dominey, camera ready program manager and senior film location specialist with the Georgia Department of Economic Development.

Carolina

www.carolinapanorama.com

Panorama

Positive News for a Positive Community

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Benedict College graduate’s documentary *CIRILO, A Legacy Untold*, in consideration for NAACP Image Award

Film by South Carolina native Justin O. Cooper also submitted to Oscars and IDA Awards, narrated by two-time GRAMMY winner Ann Nesby

Filmmaker **Justin O. Cooper**, a Kingstree, South Carolina native and Benedict College graduate with honors in Mass Communication, has announced that his documentary short *CIRILO, A Legacy Untold*, is officially submitted for consideration in the 57th NAACP Image Awards in the category of *Outstanding Documentary Short*. The recognition is the latest step in the film’s awards campaign, which also includes submissions to the 98th Academy Awards (Documentary Short Film) and the 41st IDA Documentary Awards (Best Short Documentary). On the festival circuit, the film has been featured at Diversity in Cannes, the San Antonio Black International Film Festival, Freedom Festival International, the Seattle Latino Film Festival, the Liberación Film Festival (NYC), and the Detroit Black Film Festival, where it is nominated for *Best Documentary Short*. Narrated and executive produced by **Ann Nesby**, a two-time GRAMMY Award winner and actress known for *The Fighting Temptations* and *Queen Sugar*, the film tells the story of Cirilo McSweeney, a Panamanian-born civil rights and business leader whose legacy bridged communities from Panama to Chicago. Nesby and Cooper’s 25-year creative collabora-

Justin O. Cooper

tion also extends to her latest album *ANNiversary*, currently under GRAMMY consideration in multiple categories. Cooper is also under consideration for his first GRAMMY as Art Director for *Best Album Packaging Design*. “To bring Cirilo from McSweeney’s story to Panama and Chicago back home to South Carolina is deeply meaningful to me,” Cooper said. “This recognition from the NAACP Image Awards represents not just the film, but also the communities that shaped me.” For more info, visit www.cirilomcsweendoc.com.

For Your GRAMMY® Consideration

Ann Nesby

ANNIVERSARY

6x GRAMMY® Nominee - Former Lead Vocalist of 2x GRAMMY® Award-Winning *Sounds of Blackness*

Best R&B Album *ANNiversary*

Traditional R&B Performance - *"Let's Stay Together"* (feat. Calvin Richardson)

R&B Performance - *"Who"*

Pop Solo Performance - *"Lonely"*

Also in consideration for:

- Best Engineered Album, Non-Classical - *ANNiversary*

- Producer of the Year, Non-Classical - *Brian Cook & Robert Huggar*

Listen & Learn More: AnnNesby.com/FYC

VARIETY

Home > Film > Asia

Oct 6, 2019 2:05pm PT

Busan: Jordan Increases Tax Incentive to 25%

By Naman Ramachandran

“We value the economic impact that television and film has in the industry in the country, and we facilitate developing our local industry through regional workshops and training,” The Royal Film Commission’s U.S. Liaison Officer Justin O. Cooper said at the announcement event. “We have breathtaking, diverse landscapes that easily double for many other Middle Eastern countries. We have a highly skilled crew base and many of them are English speaking and we offer a wide range of production services in the country. I am often asked, is Jordan safe to shoot in? And yes, it is one of the most stable nations in the region.”

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FILM &TELEVISION HIGHLIGHT

CIRILO, A LEGACY UNTOLD

A story of legacy, perseverance, and the power of representation.

An award-qualifying documentary short produced, directed, and written by Justin O. Cooper under JOCMedia & Entertainment.

Currently in consideration for multiple honors, including the **Academy Awards, IDA Documentary Awards,** and **NAACP Image Awards.**



CIRILO

A LEGACY UNTOLD

JOCMEDIA PRESENTS "CIRILO: A LEGACY UNTOLD" PRODUCED, DIRECTED, WRITTEN, AND EDITED BY JUSTIN O. COOPER
EXECUTIVE PRODUCER AND NARRATOR ANN NESBY SOUND DESIGNER AND COMPOSER MAVERICK TURNER
DIRECTOR OF PHOTOGRAPHY JEFFREY GABRIEL SILVA FEATURING MUSIC BY BABY T AND ANN NESBY
WITH THE SUPPORT AND COLLABORATION OF THE CIRILO MCSWEEN SR. ESTATE
FISCAL SPONSORSHIP PROVIDED BY FILM INDEPENDENT



CIRILOMCSWEENDOC.COM

MUSIC ENTERTAINMENT HIGHLIGHT

ANNIVERSARY — ANN NESBY

Creative direction, art design, and campaign strategy for a Grammy-contending album.

JOCMedia led the full creative vision for 6x Grammy nominee **Ann Nesby's** milestone album **ANNIVERSARY**.

From concept to release, our team delivered a cohesive visual identity and PR rollout that elevated national visibility.

VIBE

LEE BAILEY'S
eurweb
ELECTRONIC URBAN REPORT

A full-body photograph of Ann Nesby, a Black woman with short blonde hair, wearing a bright red suit. She is smiling broadly, looking upwards and to the right, with her arms slightly outstretched. A large, light pink flower brooch is pinned to her left lapel. She is wearing large gold hoop earrings and rings on her fingers. The background is a solid, warm-toned wall.

Ann Nesby

ANNIVERSARY

MARKETING & COMMUNICATIONS HIGHLIGHT

NEW YORK LIFE
INSURANCE COMPANY

Creative and production support for multicultural campaigns nationwide.

JOCMedia developed scripting, graphic design, and video production for multiple **New York Life** business units.

Our work advanced inclusive storytelling and deepened audience engagement across diverse markets.



A Seat at the Table

...and a voice that's heard.

That is what you will find at New York Life Insurance Company.

Here, our agents are dedicated to protecting lives and working towards closing the racial wealth gap.

Helping to create financial stability, economic opportunity, and multigenerational wealth within the African American community is our commitment.

We are New York Life.

New York Life is committed to serving the needs of the African American Community.

Providing financial security and creating wealth for generations to come is important now more than ever.



OCTOBER IS BREAST CANCER AWARENESS MONTH

On October 28th, "Pink Wednesday," AAMU will rally in support for those in the fight and commemorate those we've lost.

"Pink Wednesday" is also the #AAMUcares kickoff, AAMU's social impact initiative focusing on Community, Advocacy, Responsibility, Empowerment, and Service.



CONTACT

LET'S CREATE
EXTRAORDINARY.

CONTACT INFO:

JUSTIN O. COOPER— Founder & CEO

Justin@JOCMedia.com | JOCMedia.com

Los Angeles, California | Amman, Jordan



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